

EUROPEAN BUSINESS & NATURE SUMMIT

Scaling up business action for nature

30 November - 1 December 2021 - Virtual event

Press release

26.10.2021

European business leaders demand more ambitious policy to reverse nature loss and integrate biodiversity in the mainstream economy.

On 30th November and 1st December the <u>European Business & Nature Summit</u> (EBNS) will host two days of stimulating discussions between high level policy makers and business leaders on "Scaling up business action for nature". The European Business @ Biodiversity Platform summit is coordinated by <u>Entreprises pour l'Environnement</u>, <u>Value Balancing Alliance</u> and the '<u>Biodiversity in Good Company</u>' Initiative with the support of <u>the World business Council for Sustainable Development</u>, <u>Business for Nature</u>, as well as major European and national business organisations and institutional business networks.

The goal of EBNS 2021 is to strengthen the dialogue between businesses and policy makers.

A number of companies are already taking action for nature but it is only through combined efforts of public and private actors that a sufficient change of scale can be achieved. Following the first part of the UN Biodiversity Summit COP 15 and ahead of COP 15 Phase two in 2022, this is a unique opportunity to prepare for a global agreement that will kick start the transformation of our economic and financial systems.

The decisions made during the COP15 and COP26 summits will have long-lasting impacts for companies, economies and societies. With the <u>European Green Deal</u>, Europe is leading by example, creating pathways for a nature-positive, carbon neutral and equitable world. **EBNS 2021 will provide insights on the form these decisions could take in 2022.**

Objectives and format

EBNS 2021 will offer opportunities for businesses to contribute to and shape the nature agenda for a resilient and sustainable future. The Summit aims to encourage businesses that have not yet engaged with natural capital and biodiversity to start taking action and be inspired by their peers.

The Summit will offer a mix of high-level plenary and in-depth thematic parallel sessions on topics including:

- Tackling climate crisis and biodiversity loss nature-based solutions and their role in the economic transition
- Raising nature in corporate governance, management practices and economic decisions
- Innovations in companies' supply chain management to preserve biodiversity
- Pioneering SMEs reinventing their relationship with biodiversity
- Dialogue between policy makers and business to accelerate change
- Business contribution to global biodiversity targets
- Natural capital and biodiversity risks, nature-positive investment and sustainable finance

CEOs will sign and issue a global business statement representing the consensus among the **business community** attending the Summit. The statement will express their willingness to contribute actively to the ecological transformation of the European economy to a low-carbon, nature-positive, equitable and resilient economy, through business initiatives as well as dialogue on public policies, in line with the **EU Biodiversity Strategy for 2030**.

Speakers and target audience

Speakers include CEOs of large companies as well as representatives of the European Commission and financial institutions (European and national). This virtual event is organised for businesses of all sizes – from SMEs to large corporations and financial institutions with a long-term mindset, including those that are less familiar with the issue of biodiversity. It will bring together businesses, EU and Member State representatives, local and regional public authorities, civil society representatives, environment and biodiversity experts and academics for two days of stimulating discussions, knowledge exchange, and networking opportunities.

In addition to the plenary sessions, the event will host a series of thematic panel discussions, with the possibility to interact and ask questions. Sessions will be in English with French interpretation available. Participants can attend the entire Summit or only sessions of their interest. NB no recording will be available.

Why participate?

The Summit will be the occasion for:

front running businesses and financial institutions to share testimonials, best practice examples and initiatives that aim to integrate natural capital and biodiversity into corporate decision making,

- European Commissioners to introduce the latest policy responses to support businesses develop and adapt their models to rebuild ecosystems and prevent biodiversity loss,
- facilitating dialogue and contributing to setting the direction for business action, and encouraging governments in adopting policies that unlock new business opportunities.

Practical information

- ✓ Registration and event website (https://businessnaturesummit.virtual-event.be/)
- **✓** Programme

Getting involved

Business networks willing to support the organisation of the Summit, through facilitating its visibility, and planning side events are invited to reach out to the event organisers.

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Press: To arrange interviews with speakers, contact Yann Verstraeten, EU B@B Platform

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